**TECHNOLOGY OFFER PROFILE**

1. ***DETAILS:***

**Title**

*Enter the title of the profile. The title should be clear and meaningful in the technology or application field.*

**Summary:**

*(500 characters)*

*Add a summary of the offer. It should be a short overview and aim to answer the following questions:*

*• Where (geographically) is the offer from?*

*• What sort of organisation is doing the offering?*

*• What is being offered (put the emphasis on the “what”, not the “how”)?*

*• What are the main advantages for the user?*

*• Who are the targeted partners?*

*• What sort of deal is sought?*

**Description:**

*(4000 characters)*

***This is the most important field of the profile.*** *In this field, describe the relevant results or characteristics of the offer.*

*• Describe the technology or product; try to indicate clearly the innovation you propose (provide quantitative data if possible and put the emphasis on explaining the “what” and not on the “how”).*

*• Elaborate on points covered in your summary. If possible back up descriptions with data to support any claims.*

*• Provide information about the expertise or know-how are needed to operate your offer.*

*• Do not include a sales promotion of your technology or product.*

*• Do not include the advantages of the technology / product, it will come below.*

*• Do not write your description with a specific market in mind: concentrate on the business/technological aspects of the technology/product you are offering.*

*• If you use abbreviations, please make sure that full names are given, as well as further explanation (if necessary).*

**Advantages and Innovations:**

*(2000 characters)*

*In this field describe clearly the innovative aspects, economic advantages/benefits of the profile offered.*

*• Consider elements such as performance, ease of use, need of specific know-how or expertise to adopt your technology.*

*• Avoid generalities such as “best” or “unique”, but try to specify innovation by comparison with prevailing technologies.*

*• Whenever possible, quantify the innovative aspects or advantages of your technology/product, putting the emphasis on explaining the “what” and not the “how”.*

*When completing this field consider the main advantages the company could offer potential partners. i.e. well-known brand (although do not mention brand names), wide range of products, innovative products, company established for a very long time etc. It may be useful to add a bullet list of other main advantages related to the product i.e. potential innovative product aspects, novelty, performance, ease of use, economic benefits, comparison to competitive products already on the market etc.*

**Stage of Development:**

*Select the appropriate stage of development of the technology/product. Choose one of the following stages:*

Concept stage

Proposal under development

Project in negotiations - urgent

Project already started

Available for demonstration

Field tested/evaluated

Prototype available for demonstration

Already on the market

**Comments Regarding Stage of Development:**

*Add any additional comments regarding the stage of development, if applicable. It may be useful to clarify in greater detail the exact stage of development and/or any factors that require consideration. The text should be clear and understandable and not contradict statements made elsewhere in the profile.*

*(2000 characters)*

**IPR status:**

*Select the status of the Intellectual Property Rights (IPR). You can select one (or more) of the following statuses:*

Copyright

Design Rights

Exclusive Rights

Secret Know-how

Trademarks

Patent(s) applied for but not yet granted

Granted patent

Other

**Comments Regarding IPR status:**

*(2000 characters)*

*In this field, add any additional comments regarding the status of intellectual property rights (IPR), if applicable.*

**Profile origin:**

*Specify where the profile originates from:*

Private (in-house) research

Regional R&D programme

National R&D programme

Oher European R&D programme

Other

**Deadline for profile publication:**

(*Specify the number of days for which your profile will remain published in the data base).*

….. days

1. ***PARTNER SOUGHT***

**Technical Specification for product/technology or Expertise Sought:**

*(4000 characters)*

*The partner product and/or processes that could be matched with should be briefly described and the targeted prices and production output should be given.*

*• What are the products the company believes could be suitable?*

*• What are the products the company is sure are not suitable?*

*• Are there some specific requirements to take into consideration (temperature, pressure, size etc.)?*

*• Clearly specify any technical requirements of the products offered.*

**Type and Role of Partner Sought:**

*(4000 characters)*

***This is one of the most important fields when creating a profile.*** *Insert information regarding the type and role of Partner sought. Enter as much detailed information as possible as this allows prospective partners to be fully aware of your needs and expectations.*

*As a rule the following information should be addressed as a minimum:*

*• The type of Partner Sought (industry, academic, research organisation, business etc.)*

*• The tasks to be performed by the partner sought (you should state clearly what you expect from your partner).*

**Type and Size of Partner Sought:**

*Indicate the type and size of partner being sought. Select one of the following which matches the current size of organisation:*

Industry SME <=10. (Small and Medium sized enterprise with 10 or less employees)

Industry SME 11-49. (Small and Medium sized enterprise with between 11 and 49 employees)

Industry SME 50-249 (Small and Medium sized enterprise with between 50 and 249 employees)

Industry 250 - 499. (Between 250 and 499 employees)

Industry > 500. (Over 500 employees)

Inventor

R&D Institution (Research and Development)

University

**Type of Partnership Considered:**

*Indicate the type of partnership agreement that your company is interested in. Select from one (or more) of the following list:*

Commercial agency agreement

Commercial agency agreement with technical assistance

Distribution services agreement

Financial agreement

Franchise agency agreement

Joint venture agreement

Acquisition agreement

License agreement

Manufacturing agreement

Outsourcing agreement

Research cooperation agreement

Services agreement

Subcontracting

Technical cooperation agreement

1. **COMPANY / ORGANISATION PROFILE**

**Presentation:**

*Indicate the type and size. Select one of the following which matches the current size of your organisation:*

Industry SME <=10. (Small and Medium sized enterprise with 10 or less employees)

Industry SME 11-49. (Small and Medium sized enterprise with between 11 and 49 employees)

Industry SME 50-249 (Small and Medium sized enterprise with between 50 and 249 employees)

Industry 250 - 499. (Between 250 and 499 employees)

Industry > 500. (Over 500 employees)

Inventor

R&D Institution (Research and Development)

University

**Year Established:**

*Enter the year the company/organization was established.*

**NACE Keywords:**

*Choose a maximum of five keywords applicable to the company/ organization’s activity.*

**Turnover (Euro):**

*Indicate the approximate annual turnover of the company. Select one of the following which matches the turnover of the organisation:*

< 1M. (Under 1 million Euros annual turnover)

1-10M. (Annual turnover between 1 and 100 million Euros)

10-20M. (Annual turnover between 10 and 20 million Euros)

20-50M. (Annual turnover between 20 and 50 million Euros)

> 50M. (Over 50 million Euros annual turnover)

**Already Engaged in Trans-National Cooperation?**

*Check this box if the company/organization is already engaged in Trans-National Cooperation(s)*

**Additional Comments:**

*(4000 characters)*

*Provide any additional comments regarding the experience in the field. Be sure not to repeat any information that you have included elsewhere in the profile.*

**Certification Standards:**

*Add any approved certificates or standards that the company/organization possesses.*

**Languages Spoken:**

*Indicate the languages spoken.*

**Client contact details:**

*Indicate the following contact details: name of company/organisation, address, telephone, fax, contact person, e-mail address, web page, etc.*