Application Form

Research Valorization Program 2.0

Dear Researchers,

**The North-East RDA with the support of the World Bank is continuing the “Supporting Innovation in Romanian Catching up Regions Project” in your region through the Technical Assistance program**. As part of this program, targeted support will be provided to research teams in Universities in the North-East region, through the Research Valorization Program, targeting the following universities:

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| 1. Alexandru Ioan Cuza University, Iași   **2.** Gheorghe Asachi Technical University, Iași  **3.** Grigore T. Popa University of Medicine and Pharmacy, Iași | **4.** Ion Ionescu de la Brad University of Agricultural Sciences and Veterinary Medicine, Iași  **5.** Vasile Alecsandri University, Bacău  **6.** Ștefan cel Mare University, Suceava |

The project application below will support the North-East RDA and the WB teams to select projects with potential for commercialization that are interested in receiving capacity building to advance their project to a higher technology readiness level (TRL). We are also looking to support projects that correlate with The Strategy for Research and Innovation for Smart Specialization (RIS3) in the North-East Region. Please answer each question in the table below to your best available knowledge and return it completed to the following e-mail address [**bgris3@adrnordest.ro**](mailto:bgris3@adrnordest.ro) by **June 4, 2021**, the latest.

We are looking forward to receiving your applications!

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| **No.** | **Question** | **Answer** | |
| **1** | What is the name of your Research Project/Technology you are developing? |  | |
| **2** | What University and department is your research team affiliated with? |  | |
| **3** | Please list the members of your research team (please prioritize up to 4 members of your research team who could attend including the Project leader)   * name, contact details, position. |  |  |
| **4** | Short project description (please tell us as concisely and as simple as possible what is the objective of the technology developed under your project)  - max. 300 words *(any other info can be presented in section 18)* |  | |
| **5** | Which is the main smart specialization domain/niche your project falls into? | Choose an item.  If your project does not fall in any of the categories above, please specify here which domain(s)/niche(s) apply to your project idea: \_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **6** | What is the type of innovation (product / service etc.) that this technology could potentially bring to the market? |  | |
| **7** | Could you estimate the TRL level of your project? Describe only the current TRL level. |  | |
| **8** | Could you estimate the commercialization readiness of your technology? |  | |
| **9** | What industries, sectors could apply this technology / research? |  | |
| **10** | Which one of your clients’ problems are you helping to solve? How was this problem identified? |  | |
| **11** | How much might your potential clients would be willing to pay for your technology? |  | |
| **12** | Do you think that Romanian / International firms would be interested in buying this technology? |  | |
| **13** | If yes, are you already in touch with such companies? Please list the company names: |  | |
| **14** | Did your team consider a commercialization strategy for the technology? Did you consider licensing or forming a spin-off? |  | |
| **15** | Has your team already filed for patents for this technology? Please provide details. |  | |
| **16** | What key activities are needed to increase the likelihood of commercializing the research/technology you are working on? |  | |
| **17** | What type of specialized coaching/support might your team benefit from: | Intellectual Property Management  Networking  Attracting funding sources  Project Management  Marketing  Financial – business model  Support with start-up/spin-off formation  Market research  Sector specific expertise (please indicate)  Legal support  Compliance support with specific sector regulations  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **18** | Do you have any other information that you would like to submit? | Images  Presentation  Research papers  Business plan  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_ | |