

**REGIONAL INVESTMENT FORUM
NORTH-EAST ROMANIA
4th Edition
Bacau, 1-2 November 2007**

“Sustainable regional development in the context of innovation ”

Conference Hall, SC Agricola International SA

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| 1st November 2007 | |
| 09.00 - 09.30 | Registration of participants |
| 09.30 – 10.00 | <p>Opening session</p> <p>Moderator: Mrs. Gabriela MACOVEIU – Organizer, Director, Communication & Regional Promotion Department , North-East RDA</p> <p>Opening speeches: Mr. Dragos BENEA – President of Bacau County Council, President of Regional Development Board North-East Mr. Romeo STAVARACHE – Mayor of Bacau Municipality Mr. Gabriel BERCA – Prefect of Bacau County Mr. Constantin APOSTOL – Director General, North-East Regional Development Agency Mr. Iulian MOVIL - Director, Regional Environment Protection Agency, Bacau</p> |
| 10.00 – 10.30 | Coffee break |
| 10.30 – 12.00 | <p>Plenary session 1 – Practical solutions for development – sustainable and innovative approach</p> <p>Romania as a new Member State has to face many challenges. Reform of structural funds, access to global markets and many environmental crises are just a few of the issues to which economic and social policies have to provide solutions so as to ensure a decent quality of life for future generations. By how much and how deeply are regional and environmental policies connected with pragmatic solutions for sustainable development?</p> <p>Moderator: Mr. Sorin IONITA – Director for Research, Romanian Academic Society (SAR)</p> <p>Themes and lecturers:</p> <p>1. New opportunities and challenges in regional development after the accession of Romania to the European Union Mr. Laz r COM NESCU - Ambassador Extraordinary and Plenipotentiary, Permanent Representative of Romania to European Union</p> <p>2. Economic development priorities of the Romanian Government after accession - 2008 Agenda Mr. Varujan VOSGANIAN – Minister, Ministry of Economy and Finance</p> <p>3. Tuscany’s experience in territorial marketing through valorisation of</p> |

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| | <p>environment aspects Mr. Giovanni ALESSANDRI – President of ASSOGAL Tuscany, Italy</p> <p>4. Regional competitiveness – a matrix for assessing regional competitiveness Mr. Liviu VOINEA – Group for Applied Economics (GEA), Bucharest</p> |
| 12.00 – 12.30 | Coffee break |
| 12.30 – 13.45 | <p>Plenary session 2 –The innovative capacity of the North-East Region to use existing support instruments in order to increase regional competitiveness</p> <p>The North-East Region of Romania benefits from recognized academic education institutes as well as a developed infrastructure for research and innovation , with an increasing percentage of newly created SMEs. Is this enough to reposition the region within interregional development hierarchy and global markets?</p> <p>Moderator: Mr. Gerard Jitareanu – Rector, “Ion Ionescu de la Brad” University of Agricultural Sciences and Veterinary Medicine, Iasi</p> <p>Themes and lecturers:</p> <p>1. Fields of intervention for reducing regional socio-economic disparities under the Regional Operational Program 2007 -2013 Mr. Gabriel FRIPTU - General Director, Management Authority for ROP, Ministry of Development, Public Works and Housing</p> <p>2. Information Technology and Communications for public and private sectors (Sectorial Operational Program for Increasing Economic Competitiveness) Mr. Victor PANZARU – Director General, IB for Promotion the Informational Society, Ministry of Communication and Information Technology</p> <p>3. Valorisation of best practices and use of the own resources of border regions by stimulating innovation and integration in an knowledge based economy (INTERREG IV C & SEE) Mrs. Irina Daniela CRUCERU – Coordinator for South-East Program, Directorate for Territorial European Cooperation, Ministry of Development, Public Works and Housing</p> <p>4. Best practice models for regional innovation systems Mrs.Dana TOADER – IRE Secretariat</p> <p>5. The field of renewable and unconventional energy supplies – an industry for the future Mr. Alexandru SANDULESCU – Director General, General Directorate for Energy Policy, IB for Energy, Ministry of Economy and Finance</p> |
| 13.45 – 15.00 | Lunch break |
| 15.00 – 16.00 | <p>Simultaneous workshops:</p> <p>Workshop 1 dedicated to “DISCOVER North-East Romania” (RIS Project developed with FP6 EU Support) The North-East Regional Development Agency, working with relevant actors between</p> |

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| | <p>2005-2007, prepared the first Regional Innovation Strategy. The objectives and priorities identified should be delivered in the following 7 years. Romania has many financial opportunities to put in practice mature projects connected with this strategy. Regional stakeholders are invited to a partnership and project identification session, with aim of starting to prepare key pilot projects within the perspective to be applied yearly in 2008.</p> <p>Moderators: Mrs. Liliana BAICU – Business support expert, North-East RDA Mrs. Alina CAPITANU – Strategy expert, North-East RDA Mr. Ercole CAUTI – Project partner – Metron srl. Italy Mr. Luis CASAS – Project partner – Fundecyt Spain Mr. Jaime del CASTILLO – International Project Consultant, Infyde Spain</p> <p>Workshop 2 dedicated to Environment Issues The National Strategy for Environment will be implemented in Romania based on Regional Action Plans and with the financial support of Sectorial Operational Program for the Environment. The experience and administrative capacity of the local public administration and specific enterprises and NGOs to deliver appropriate projects will be evaluated and appropriate support measures identified.</p> <p>Moderators: Mr. Iulian MOVIL - Director, Regional Environment Protection Agency, Bacau Mrs. Anca Daniela BOSTAN – Executive Director, IB for SOP Environment, Regional Environment Protection Agency Bacau Mrs. Rita EBANO – Representative, Ministry of Environment and Sustainable Development, Italy Mr. Giovanni GORDIANI – Director, CISPEL Toscana, Italy Mr. Massimo GACCI – Deputy Project Leader, Regional Twinning REPA Bacau Mr. Renzo MACELLONI, President of Solid Waste Storehouse Company from Peccioli, Italy Mr. Gabriele CANÉ, General Manager of Domestic Waste Company TRED, Italy</p> |
| 19.30 | Gala Evening |

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| 2nd November 2007 | |
| 9.30 – 10.00 | Registration of participants for the Match-Making Event |
| 10.00 -11.30 | <p>Plenary Session 3 – Improvement of life quality standards by implementation of appropriate environmental policies and strategies</p> <p>The environment protection, improvement or conservation issues will become in the following 7 years critical for any economic development initiative. After the huge step back in economic activity registered in Romania at the end of 90s, that implied massive restructuring measures and reforms, today it is fast recovering, being registered as one of European countries with most dynamic industrial activities. The increased interest of investors to develop new infrastructures and business in Romania will have to be addressed by sustainable environment measures.</p> <p>Moderator: Mr. Iulian MOVIL - Director, Regional Environment Protection Agency, Bacau Themes and lecturers: 1. The importance of environment strategies at regional level and the</p> |

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| | <p>correlation of these strategies (PRAM-PRGD-PDR). Mrs. Laura Elisabeta MURARIU- Head of Monitoring Department, Synthesis and Coordination, Regional Environment Protection Agency, Bacau</p> <p>2. Sustainable solutions for environmental projects (SOP Environment 2007-2013) Mrs. Anca Daniela BOSTAN – Director Executive, IB for SOP Environment, Regional Environment Protection Agency, Bacau</p> <p>3. The Italian regions’ experience in the absorption of the Structural Funds: difficulties and solutions applied Mrs. Rita EBANO – Representative, Ministry of Environment and Sustainable Development, Italy</p> <p>4. Experience of Italy in waste management (objectives, administrative tools and recycling technologies)/1 Mr. Renzo MACELLONI - President of Solid Waste Storehouse Company from Peccioli, Italy</p> <p>5. Experience of Italy in waste management (objectives, administrative tools and recycling technologies) /2 Mr. Gabriele CANÉ - General Manager of Domestic Waste Company TRED, Italy</p> <p>6. Step by step to a successful project Mr. Giovanni GORDIANI – Project Manager CISPEL Toscana, Italy</p> |
| 11.30 – 12.00 | Coffee break |
| 12.00 –12.30 | <p>Official opening of Match-Making Event and forum conclusions</p> <p>Moderator: Mrs. Gabriela MACOVEIU – Organizer, Director, Communication & Regional Promotion Department, North-East RDA</p> <p>Short conclusions: Mr. Constantin APOSTOL – Director General, North-East Regional Development Agency Mr. Iulian MOVIL - Director, Regional Environment Protection Agency Bacau Other relevant officials Press conference</p> |
| 12.30 – 14.30 | <p>Match-Making Event – “ Financing solutions for project development, technical assistance services in project design and implementation”</p> <p>The purpose of this meeting is to create a single regional platform of information and exchange between those who can offer financing solutions, knowledge and skills and those that have project ideas in order to ensure transparent access and selection of services and to encourage project development under Structural and Cohesion Funds in North-East of Romania. Representatives of each entity will be encouraged to organize a dedicated section which will be able to provide to potential clients information regarding fields of intervention, expertise, service portfolio, experience in project development, guidelines, contact details.</p> |

Participants

Panel 1 – International and national donors – representatives of Managing Authorities and/or Intermediate Bodies for Romanian Operational Programmes 2007-2013 and of other funds available for North-East Region

Panel 2 – Commercial banks with representatives in North-East Region

Panel 3 - Construction companies

Panel 4 - Business support and consultancy organizations