

The Innovation Strategy in the North-East Region as a result of the „Discover NE Romania” project’s implementation

The North-East Regional Development Agency (North-East RDA) pointed the moment when The North East Region joined the great family of innovating regions, by launching the project „Discover NE Romania” in Iasi, at 6th of October 2005. The project is financed by the European Commission under the Sixth Framework Programme, Specific Support Actions (SSA), Regional Innovation Strategy (RIS) projects in Associated States)

The project’s objective is to raise the region’s competitiveness through the development of a regional innovation strategy in the North-East Region of Romania, based on the development of the support system, culture and awareness of the regional innovating role. This project will take the benefit of non-reimbursable financial assistance of 335,000 euro and will last for 32 months.

During the launching conference, Mr. Constantin Apostol, the General Director of the North - East RDA invited to “a call for actions taking” taking also the opportunity to state, quote “To achieve this objective, the involvement of the universities, research institutes and companies interested in this field is vital for providing the support in carrying out the awareness-raising process for introducing innovating and technological transfer concepts as permanent framework of the regional economic development” unquote.

For the implementation of the project, North-East RDA takes the benefit of the following EU partners’ expertise:

- **METRON SRL** from Abruzzo Region, Italy and
- Bass Normandie Regional Development Agency (CEBANOR), France.

This opportunity offers to the North-East Region the chance to reduce the existing imbalances by comparison with the advanced states of EU, by approaching the performance elements and the specific technologies of the new knowledge-based economy, a sine qua non condition for a fast economic modernisation.

Contact person within the North-East RDA:

Elena Pascanu, Head of Regional Promoting Office

Phone: +40 233 224168, fax: +40 233 224167, e-mail: epascanu@adrnordest.ro

